



Werner von
Siemens
Awards 2025

Multiplier Call, April 29

SIEMENS

ONE Tech Company and Country Awards application phase starts on May 12.

Expert evaluation for Team Awards is in progress.

<p>Open to all</p> <p>ONE Tech Company Award</p>	<p>Open for Country CEOs/CFOs, CM Heads</p> <p>Country Award</p>	<p>Application phase closed</p> <p>Team Awards</p>			
<p>Projects and initiatives that drive our North Star targets significantly, resulting in</p> <ul style="list-style-type: none"> • Stronger customer focus • Faster innovations • Higher growth <p>Criteria Significance of (expected) impact for Siemens as a whole</p>	<p>Countries that have gone the extra mile by</p> <ul style="list-style-type: none"> • Implementing a compelling growth story especially in regard to driving Siemens Xcelerator • Building a culture of trust and cross-collaboration • Supporting our customers' digitalization and sustainability goals 	Customer	People	Society	Technology
		<p>Projects and initiatives driving success in our vertical markets through</p> <ul style="list-style-type: none"> • Scalable offerings and vertical products that are repeatedly sold to address recurring problems for multiple customers • Leveraging Siemens Xcelerator to support our customers in their digital transformation • Expanding the ecosystem through partnerships and joint offerings 	<p>Outstanding projects and initiatives that empower people and foster growth mindset by</p> <ul style="list-style-type: none"> • Enabling people to stay resilient and relevant with skills for life • Striving for belonging, inclusion, and wellbeing • Promoting a culture of trust and collaboration 	<p>Societal projects and initiatives</p> <ul style="list-style-type: none"> • Based on volunteering, sponsorships or donations • Positively impacting society and environment • Providing access to technology or education • Fostering sustaining communities 	<p>Innovative projects and initiatives with proven impact by</p> <ul style="list-style-type: none"> • Achieving a superior digital/hardware product/solution • Adding customer/industry centric portfolio elements and scalable products to grow our open digital business platform Siemens Xcelerator • Technology that supports society and drives sustainability • Making our own operations faster, more cross-collaborative, digital, and customer-focused

Application phase: May 12 – June 13

ONE Tech Company Award

Designed to honor projects bringing us closer to our North Star

Evaluation criteria



Significance

Significance of (expected) impact

For Siemens as a whole

In regard to the North Star targets: more customer focus, faster innovations, higher growth



Applications

Every initiative **significantly** driving the North Star targets is eligible

Application phase: May 12-June 13

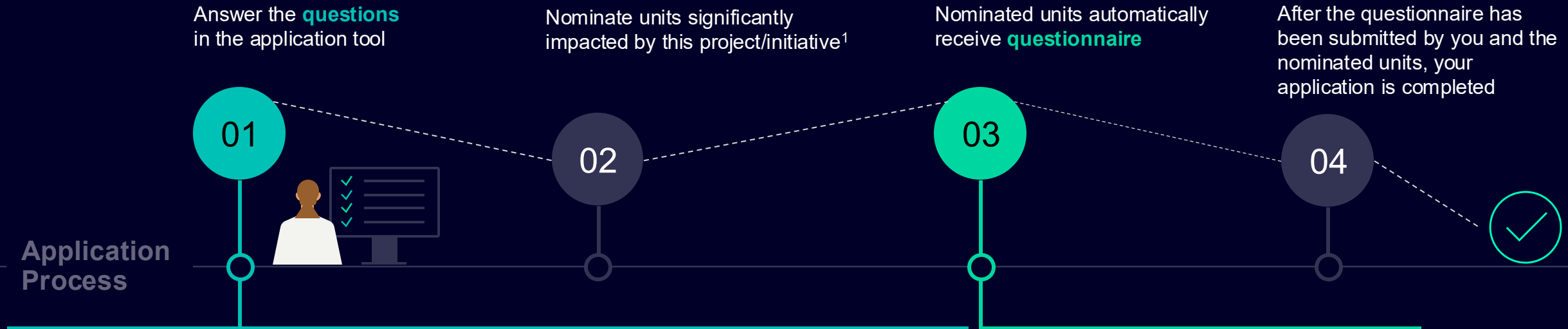


Method

Expert evaluation supported by Transformation Team (TT)

Winner determined by managing board

ONE Tech Company Award | All 4 steps needed for a valid application



What

- How does your project/initiative change the fabric of Siemens? What exactly will change for Siemens and when?
- Provide concrete figures—either achieved or planned—to help us assess the scale and significance of your project/initiative.
- Describe how your project/initiative puts the customer more in focus—especially in comparison to the time before the project/initiative began.
- Explain how your project/initiative enables faster innovation—compared to how things were done previously.
- Describe how this project/initiative drives higher growth for Siemens.
- Explain how your project/initiative is connected to Siemens Xcelerator, SHERPA X, or any other comparable cross-Siemens initiatives.

How

- Who did you collaborate with in the spirit of ONE Tech Company?
- Who else within the ecosystem was involved? Please note that partnering teams will also receive a questionnaire.
- Which agile methods/iterative ways of working did you apply in your collaboration?
- What short- and medium-term goals did you define to ensure quick progress on this project/initiative?
- How did you ensure real-time transparency and information sharing? Provide concrete examples of how you openly shared information while staying well-informed yourself.

Questions for nominated units

- What is your role and contribution in this project/initiative?
- How does this project/initiative impact your organization? Share concrete examples and achieved or planned figures.
- How does the project/initiative ensure transparency about goals/progress/data for your organization?
- How did you collaborate in the spirit of ONE Tech Company?

¹ Mandatory field, nominate representative from resp. unit